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## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### **Mojave Water Agency to host second annual Conservation Fair**

Victorville, CA - Mojave Water Agency (MWA) will host its second annual Spring Conservation Fair on April 13 at the SBC Fairgrounds in Victorville.

This event, which is co-hosted by the Alliance for Water Awareness and Conservation (AWAC), is designed to educate, and inspire the community to adopt sustainable practices in water, energy, and gas conservation. With more than 20 exhibitors confirmed, attendees can expect a wide array of demonstrations and informational stations aimed at promoting responsible resource management.

"This event underscores our commitment to fostering a culture of conservation within our community," said Liz Fratt, Conservation Specialist at Mojave Water Agency. "By bringing together experts, educators, and stakeholders, we aim to empower individuals with the knowledge and tools needed to make a positive impact on our environment."

The fair will also feature interactive areas tailored for children, providing hands-on learning experiences that promote environmental stewardship from a young age. Radio Station Y102 will broadcast live from the event from 11 a.m. to 1 p.m., adding to the festive atmosphere. Attendees can also look forward to food vendors offering delicious refreshments throughout the day.

"We believe that education is key to driving meaningful change," said Fratt. "By offering engaging activities for children and adults alike, we hope to inspire everyone to take proactive steps towards conserving our precious natural resources."

Admission to the Spring Conservation Fair is free, making it accessible to all members of the community. Whether you're interested in learning about the latest conservation technologies, exploring interactive exhibits, or simply enjoying a day of family-friendly learning, there's something for everyone at this year's event. Don't miss out on this unique opportunity to learn, connect, and contribute to a more sustainable future.

The SBC Fair is located at 14800 7<sup>th</sup> Street in Victorville. For more information, contact Liz Fratt at [efratt@mojavewater.org](mailto:efratt@mojavewater.org) or visit [www.MojaveWater.org](http://www.MojaveWater.org).

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