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## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### **Families Can Win Prizes in MWA's Video Contest**

Apple Valley, CA —California's shelter at home restrictions doesn't have to be boring. It can be your location shoot for a prize-winning video. Mojave Water Agency is looking for some creative home videos that deliver an important message about water conservation with a first prize of a \$200 Visa gift card.

"May is Water Awareness Month," said Thurston "Smitty" Smith, MWA Board President. "Living in the desert should make water conservation a way of life, and we're hoping to receive some creative, fun videos to remind all of us to conserve."

Entering the contest is easy. Videos should be 30 to 45 seconds in length. The video must incorporate the themes: "Water conservation is a way of life" and "Together we can do this."

Submissions should include name, email address, phone number, and signed model release forms. One entry per family. Visa gifts cards will be awarded for the top three videos and will be awarded as follows: first place: \$200; second place \$100; and third place \$50.

Videos are due May 15 by 5 p.m. Email videos or video links and questions to Arlynn Caasi at [acaasi@mojavewater.org](mailto:acaasi@mojavewater.org). Model release forms and water conservation information can be found at [www.mojavewater.org](https://www.mojavewater.org)

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