

## **FREQUENTLY ASKED QUESTIONS ABOUT THE ALLIANCE FOR WATER AWARENESS AND CONSERVATION**

### ***Q.: What is AWAC?***

**A.:** AWAC is the **Alliance for Water Awareness and Conservation**, a voluntary, broad-based coalition of public and private organizations joined to collectively promote water conservation throughout the High Desert.

### ***Q.: When and why did it form?***

**A.:** AWAC formed in August, 2003 because not one of the individual participants had the resources or time to individually encourage water conservation throughout the region. By combining strengths and resources, the Coalition maximizes the number of residents that could receive conservation awareness.

### ***Q.: What are the goals that AWAC plans to achieve?***

**A.:** There are three goals that will help our region ensure a sustainable water supply for the present and future:

1. Educate the local community with the understanding of the importance of water conservation
2. Provide the local community with the tools to effectively reduce per capita consumption to targeted goals
3. Reduce regional water use by 20 percent gross per capita by 2020 and 15 percent gross per capita by 2015 (5 percent in the Morongo Basin by 2015) to achieve a sustainable, reliable supply to meet regional water demands

### ***Q.: How is AWAC funded?***

**A.:** Voluntary contributions are pledged in the form of funds, in-kind materials, and/or in-kind staff time by AWAC participants to support AWAC's efforts. AWAC will also seek grant funds for specific conservation-related projects.

### ***Q.: Where can I find information about AWAC and how can I support water conservation?***

**A.:** Information is available through the AWAC website: [www.hdawac.org](http://www.hdawac.org), and AWAC-related information is available at the public counter/lobby of AWAC participants. In addition, AWAC distributes literature at various public events held in the region throughout the year. You can also call (760) 946-7038 for information.

### ***Q.: What organizations make up AWAC and how can I get involved?***

**A.:** AWAC's participants are too numerous to list here (28) but are on the website. There are no specific "membership" requirements to support AWAC other than to have an interest in water conservation. The AWAC's general membership meets quarterly and the public is invited to attend the meetings. For accurate information on dates and times of future meetings call (760) 946-7038.

### ***Q.: How can I learn more about the Mojave Water Agency—an AWAC participant?***

**A.:** You can visit the Mojave Water Agency Website at: [www.mojavewater.org](http://www.mojavewater.org), on the Agency's Facebook page at <http://www.facebook.com/mojavewater> or call (760) 946-7000 during business hours.