

2017 High Desert Water Summit -- Calling on Tomorrow's Innovators

Student Video Contest

Video Contest Theme: Together, we're securing water for today and tomorrow...

Background: California and the entire Southwest is continuing to experience ongoing drought conditions. As the Golden State's water supplies are stretched, and the population steadily grows each year, careful stewardship of water resources has never been more important.

The Mojave Water Agency is charged with water management in the region. The Agency is a regional wholesale water provider created by High Desert voters in July of 1960 and governed by a seven-member elected Board of Directors. The Mojave Water Agency serves 4,900 square miles in San Bernardino County, including Barstow, Lucerne Valley, the Victor Valley, Yucca Valley, and surrounding communities. The Agency is one of 29 State Water Contractors with access to California's State Water Project. MWA works to ensure a sustainable water supply encouraging conservation, through water purchases, groundwater recharge projects, and more.

Competition Guidelines:

The video must communicate the theme of collaboration and how working together is the way to solve our water challenge in the High Desert.

Contest Rules:

1. Open to students living in the Mojave Water Agency boundaries enrolled in grades 9-12 in public, private, or home school. (The five finalists from 2016 aren't eligible.) Maximum age: 18
2. All videos must be received by **5 p.m. on January 19, 2017** by email to Gloria Golike at ggolike@mojavewater.org.
3. The video must not exceed 90 seconds, but must be no less than 60 seconds.
4. All videos must be based on the provided "starting" script. Videographers are encouraged to be creative in style, and can add to the content. The use of humor, dramatic effects, and animation is encouraged. Make the video your own interpretation of the script.
5. The video cannot be animation only. It must feature actors (professional not necessary), and some animation is acceptable. The video must showcase some local desert scenery.
6. All videos will be judged on creativity, clarity of message, and sound and film quality.
7. All videos must be formatted as .mov and must display the MWA logo.
8. A panel of judges will select the top three videos that will be featured at the March 8, 2017 High Desert Water Summit at High Desert Church on Hook Blvd. in Victorville.
9. The winner will receive a scholarship of \$3,000 and the remaining two finalists will each receive a scholarship of \$1,000.
10. The top three videos will become the property of the Mojave Water Agency.
11. All entries become the property of the Mojave Water Agency.